

## **Lesson 2: Understanding the fundamentals of data analysis, including the process of extracting meaningful insights from data.**

**Discussion questions about data analysis and its insights.**

**What is data analysis, and why is it important in various fields?**

**How has the field of data analytics evolved over the years?**

**Can you provide examples of industries or sectors where data analytics has made a significant impact? What challenges or drawbacks are associated with data analytics, as mentioned in the text?**

**How can data analytics enhance decision-making in business and other sectors?**

**What do you think the future holds for data analytics? Are there emerging trends that might shape the field?**

Watch the video "Are  
You Drowning in  
Data, but Starving for  
Insights?"

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