# ACTIVIDAD #3

## Tipo actividad: Multiple-choice questions: Gap-fill activity based on the previous videos.

1. Companies of the future will be competing on a number of fronts, technology, business model. _____ _____, capabilities, people, products and data.

2. AI machine-learning will use the data to apply its models and _____ which in turn will generate great insights.

3. Data analysis provides whiteboards filled with notes, _____. arrows, boxes and circles.

**11) True/False questions based on the previous videos.**

1. Suddenly, companies are finding that their traditional way of doing business is working.

2. Through data you can understand what happened in the past and predict the future.

3. Data analytics cannot only work on data you already have.