

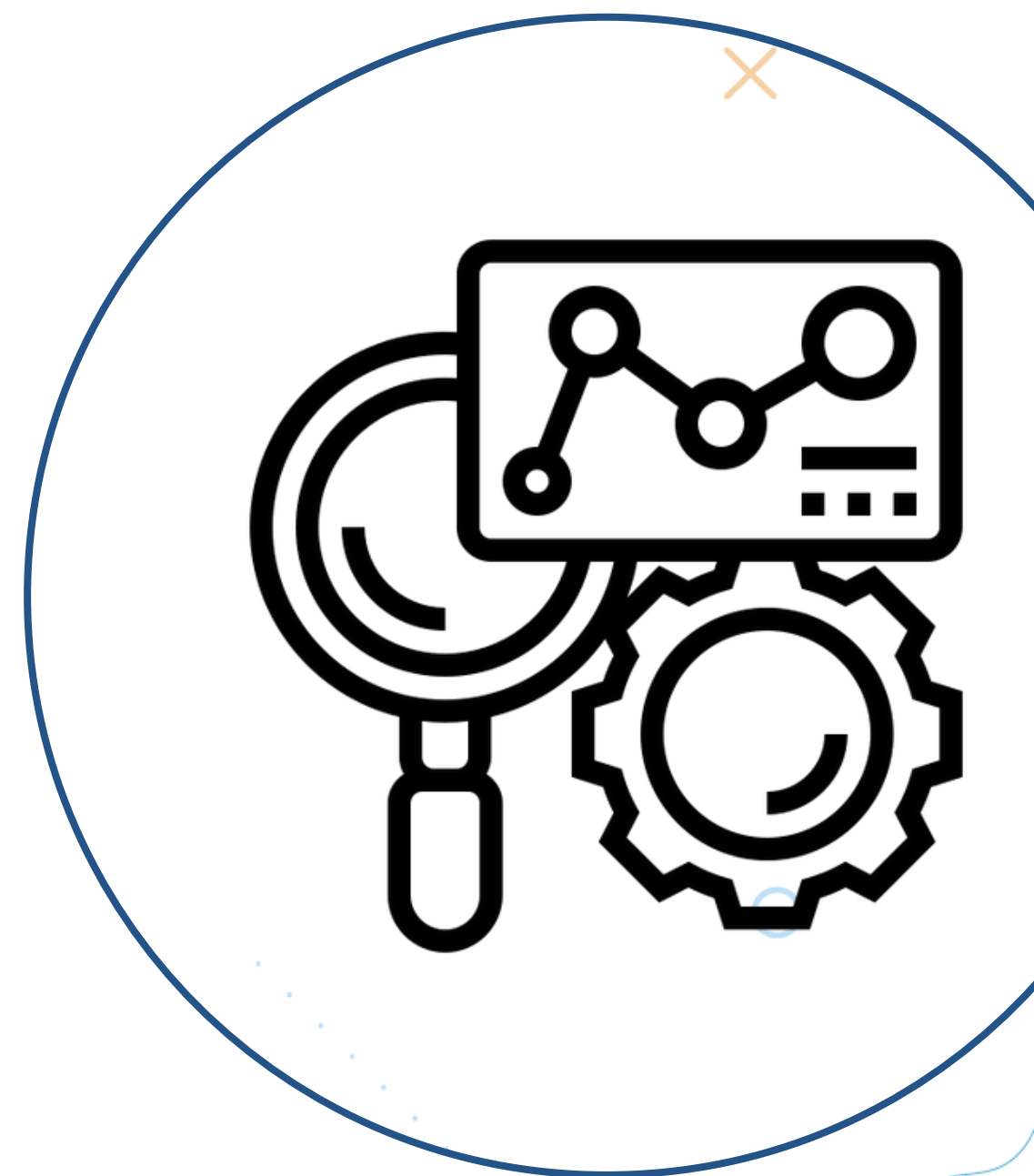
# BOOTCAM ENGLISH CODE

**INNOVADOR - Módulo 3**



# Contextualización de mis aprendizajes

In this third module of the data analysis course, learners delve into a curated selection of foundational texts that collectively form a comprehensive exploration of big data. The chosen readings, such as "Big Data Analytics for Dummies," "The Human Face of Big Data," "Big Data: The Management Revolution," "Big Data: A Revolution That Will Transform How We Live, Work, and Think," and "Data Science for Business," offer a spectrum of perspectives on big data—from its fundamental principles to its transformative influence on various facets of life and work. The primary focus of this module is to enhance reading comprehension skills and expand vocabulary, enabling learners to not only grasp but also proficiently use the essential terminology and concepts prevalent in the dynamic field of data analysis. Through these texts, learners are poised to develop a nuanced understanding of big data's implications and applications in the contemporary landscape.



## Objetivo general

### UNIDAD 1

- enable learners to develop a comprehensive understanding of big data, ranging from its foundational concepts to its profound impact on diverse aspects of life and work.
- to improve learners' reading comprehension skills by engaging with a selection of foundational texts.
- to expand learners' vocabulary specific to data analysis.

#### Competencias a desarrollar

- Linguistic competence.
- Pragmatic competence.
- Sociolinguistic competence.
- Topical Competence.

1. Linguistic Competence: to enhance linguistic competence by familiarizing learners with the specialized vocabulary and language structures prevalent in the field of data analysis, as evident in the readings and discussions.

2. Pragmatic Competence: to enable learners to understand and use big data terminology in context. This involves grasping the practical applications and implications of data analysis concepts.

## Competencias a desarrollar

3. Sociolinguistic Competence: to emphasize an understanding of how language is used within the social context of data analysis. This includes recognizing variations in language use and communication styles within the data science community.

4. Topical Competence: To ensure that learners acquire a deep understanding of key topics within the realm of big data. This encompasses not only theoretical knowledge but also the ability to discuss and analyze real-world applications and implications of data analysis.

# Activación de saberes previos

Tiempo de ejecución: 4 horas



## PLANTEAMIENTO DE LA SESIÓN

## MATERIALES

- 1) Scanning reading strategy.
- 2) Warming-up (game): Matching vocabulary.
- 3) Reading: "Grasping the fundamentals of Big Data. (Book-Big Data for Dummies)"
- 4) Multiple-choice questions about the previous reading.
- 5) Gap fill activity about the reading: "Grasping the fundamentals of Big Data. (Book-Big Data for Dummies)"
- 6) Discussion questions about the previous reading.
- 7) Socialization key vocabulary reading activity #3 "Defining Big Data Analytics. (Book-Big Data for Dummies)"
- 8) Reading comprehension activity #3: ""Defining Big Data Analytics. (Book-Big Data for Dummies)"
- 9) Multiple choice activity.



## Activación de saberes previos

Texto...



### PLANTEAMIENTO DE LA SESIÓN

### MATERIALES

- 10) Socialization key vocabulary reading activity #4: "Operationalizing big data". (Book-Big Data for Dummies)"
- 11) Reading comprehension activity #4: "Operationalizing big data". (Book-Big Data for Dummies)"
- 12) Quizizz activity





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