

# Explain what the scanning strategy is

The scanning strategy, in the context of reading and information processing, refers to a technique where individuals quickly skim through a text to identify specific information or gain a general overview of its content without reading every word in detail. This strategy is particularly useful when individuals are looking for key points, specific details, or trying to assess the overall structure of a text.



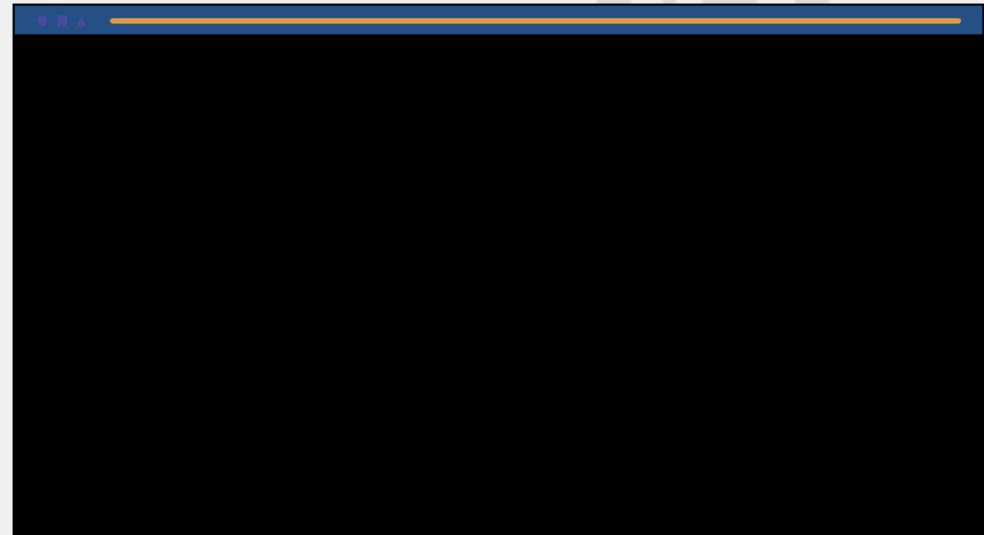
# Key features of the scanning strategy include:

**1. Speed Reading:** Scanning involves a rapid and superficial reading approach, focusing on keywords, headings, and any visually distinct or emphasized text to extract relevant information quickly.

**2. Specific Information Retrieval:** The primary goal of scanning is to locate particular pieces of information rather than comprehensively understanding the entire content. It helps readers find answers to specific questions or fulfill a particular information need.

# Key features of the scanning strategy include:

**5. Flexibility:** Scanning can be a flexible strategy depending on the purpose of reading. It allows individuals to adapt their reading speed and focus based on the nature of the text and the specific information they are searching for.



In educational or professional settings, the scanning strategy is often employed when reviewing textbooks, articles, or any extensive written material to quickly locate relevant information. It is particularly beneficial for tasks such as finding answers to specific questions, researching, or previewing content before an in-depth reading.

