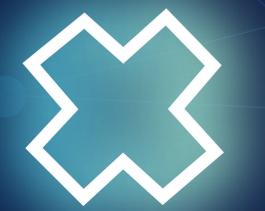
TALENTO

REGIÓN 3 CAUCA - NARIÑO LESSON 3 - UNIT 2











1) Lesson 3: Phishing: The Most Common Scam in Emails and Messages

What is Phishing?

Phishing is a type of online scam where criminals send fake emails restances pretending to be from a trusted company or person. Their goal is to trick people into sharing personal information, like passwords, credit card numbers, or bank account details. How Does Phishing Work?

1. Fake Emails or Messages: Scammers send emails or text messages that look real. For example, you might receive an email that looks like it's from your bank, asking you to "verify your account."

2.Clicking Links: These messagesoften contain links that take you to fake websites. These websites look like the real ones but are designed to steal your information. 3.**Sharing Information:** Once you enter your details, the scammers use them for fraud, such as stealing money or making purchases in your name.











How to Spot Phishing Scams

- Check the Sender: Look closelyat the sender's email address. Scammers often use addresses that look similar to real ones.
- Look for Errors: Many phishing emails have spelling or grammar mistakes.
- Avoid ClickingLinks: Don't click on links in messagesyou weren't expecting. Always go to the official websiteby typing the URL directly into your browser.
- Verify Requests: If you receive message asking for sensitive information, contact the company directly using a trusted method to confirm if the message is real.
- Why Is Phishing Dangerous?
- Phishing is one of the most common scams becauseit is easy to fall for. Scammerstarget people of all ages, including young people and adults. Losing your information to a phishing scam can result in stolen money, identity theft, and even damage to your credit score.









How to Stay Safe

- Use strong, unique passwords for your accounts.
- Enable two-factor authentication (2FA) for addedsecurity.
- Be cautious of messages that create a sense of urgency, like "Your accountwill be closed if you don't act now!"
- Install antivirus software to detect phishing attempts.

Conclusion

Phishing is a common but dangerous scam. By learning how to recognize phishing attempts, you can protect yourselfand your personalinformation from cybercriminals.







