



TIC



▶ TALENTO TECH

REGIÓN 3
CAUCA - NARIÑO
LESSON 3 - UNIT 2



UTP
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1) Lesson 3: Phishing: The Most Common Scam in Emails and Messages

What is Phishing?

Phishing is a type of online scam where criminals send fake emails or messages pretending to be from a trusted company or person. Their goal is to trick people into sharing personal information, like passwords, credit card numbers, or bank account details.

How Does Phishing Work?

1. **Fake Emails or Messages:** Scammers send emails or text messages that look real. For example, you might receive an email that looks like it's from your bank, asking you to "verify your account."
2. **Clicking Links:** These messages often contain links that take you to fake websites. These websites look like the real ones but are designed to steal your information.
3. **Sharing Information:** Once you enter your details, the scammers use them for fraud, such as stealing money or making purchases in your name.

How to Spot Phishing Scams

- **Check the Sender:** Look closely at the sender's email address. Scammers often use addresses that look similar to real ones.
- **Look for Errors:** Many phishing emails have spelling or grammar mistakes.
- **Avoid Clicking Links:** Don't click on links in messages you weren't expecting. Always go to the official website by typing the URL directly into your browser.
- **Verify Requests:** If you receive a message asking for sensitive information, contact the company directly using a trusted method to confirm if the message is real.
- Why Is Phishing Dangerous?
- Phishing is one of the most common scams because it is easy to fall for. Scammers target people of all ages, including young people and adults. Losing your information to a phishing scam can result in stolen money, identity theft, and even damage to your credit score.



How to Stay Safe

- Use strong, unique passwords for your accounts.
- Enable two-factor authentication (2FA) for added security.
- Be cautious of messages that create a sense of urgency, like "Your account will be closed if you don't act now!"
- Install antivirus software to detect phishing attempts.

Conclusion

Phishing is a common but dangerous scam. By learning how to recognize phishing attempts, you can protect yourself and your personal information from cybercriminals.