UNIT 4

ETHICS IN SOCIAL MEDIA

General objectives

- Understand vocabulary related to online behavior, privacy, digital footprint, and cyberbullying.
- Apply reading comprehension skills to understand simple texts that cover ethical issues in social media.
- Evaluate information about ethical practices in social media and formulate basic opinions or guidelines.

SKILLS TO BE DEVELOPED

- **Linguistic competence:** Recognize and understand basic vocabulary, concepts and phrases related to ethics in social media.
- **Pragmatic competence:** Comprehend basic written descriptions through reading.
- **Sociolinguistic competence:** CContextualize vocabulary within real-world scenarios, enhancing abilities to relate linguistic forms to their practical uses in the field.
- **Topical Competence:** Read and understand texts related to contemporary topics in social media.