**ACTIVITY #6**

1. **Matching activity about the previous reading.**

Matching Activity: Match the keywords with their definitions.

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| **Terms** | **Answer** | **Definition** |
| Machine Learning (ML) |  | a. The incorporation of AI into organizational processes to enhance productivity. |
| Data Privacy |  | b. A set of methods providing insight into the data produced by AI algorithms for greater trust. |
| Deepfake |  | c. Policymakers and organizations developing regulations for ethical AI models. |
| Ethical AI |  | d. AI-generated content that is labeled to distinguish it from human-generated content. |
| Transparent AI Models |  | e. An artificially created image or video that makes fake events appear real. |