

Unit 4 - Lesson 1: Ethics in Social Media



Lesson 1: Ethics in Social Media

Time available: 4 hours

Lesson programming:

1. Socialize the technology idiom of the day.
2. Before watching the video, students make a list of the social media dilemmas.
3. Watch Video: "The ethics of social media."
4. Key vocabulary reading activity.
5. Reading comprehension activity: "Ethics in using social media."
6. Antonym activity.
7. Multiple choice activity.
8. Pre-reading 2: Socialize keywords
9. Reading: "Ethics and the Five Main Mistakes in Social Media"
10. Gap fill activity about the previous reading.



Learning materials:

- Video "The ethics in social media and online communication":
<https://www.youtube.com/watch?v=iPt0j-5HlGQ>
- Reading
- Gap fill activity: <https://puzzel.org/kill-in-the-gap/play?p=-NnkoUbOjj6SWwoPd-dv>

Lesson 1: Ethics in Social Media

1-Idiom of the day:

- **Beta phase**

This expression is used to talk about the testing period of a technology or product, where it is released to a select group of users so that the makers can listen to feedback and improve the product before the official release.

“The software is currently in the beta phase, and developers are gathering user feedback.”

2- Before watching the video, what ethical dilemmas do you consider take place in social media? List them.

3- Watch the video and discuss about it:

<https://www.youtube.com/watch?v=iPt0j-5HIGQ>

4- Before the reading, socialize the following keywords:

Keywords:

1. **Social Media:** Online platforms where users can create, share, and exchange information and ideas.
2. **Ethics:** Moral principles that govern a person's behavior or how an activity is conducted.
3. **Abuse:** Improper use or treatment of something or someone, often for personal gain or harm.
4. **Legal Domain:** Pertaining to the area of law, legal consequences, or legal considerations.
5. **Unethical:** Not morally correct, going against accepted principles of right and wrong.

6. **Communication:** The process of sharing or exchanging information, thoughts, or feelings.

7. **Hoax:** A false claim or deception, often spread as a joke or to mislead people.

8. **Validity:** The quality of being logically or factually sound; accuracy.

9. **Appreciation:** Recognition and enjoyment of the good qualities of someone or something.

10. **Personal Information:** Details that identify or describe an individual, like a phone number or address.

5- Reading:

https://drive.google.com/file/d/1SRJ6yH0Sp247NgHkG5dJvJrsmDGFBizo/view?usp=drive_link

6- Antonym Activity: Find the antonym (opposite meaning) for each word from the text.

Words:

1. Ethical _____
2. Freedom _____
3. Awareness _____
4. Valid _____
5. Appreciation _____
6. Personal _____
7. Intentionally _____
8. Wise _____



7- Multiple Choice Activity: Read each question based on the text and choose the option that best answers it.

- **What is the primary purpose of using social media according to the text?**
 - a) For entertainment only
 - b) To get and share information globally
 - c) To play online games
- **What major issue is associated with social media use as mentioned in the text?**
 - a) Overuse leading to addiction
 - b) Abuse in spreading unethical information
 - c) Lack of interesting content

- **What should users be aware of when using social media?**
 - a) The latest trends in technology
 - b) Ethics in communication
 - c) Only their friend lists

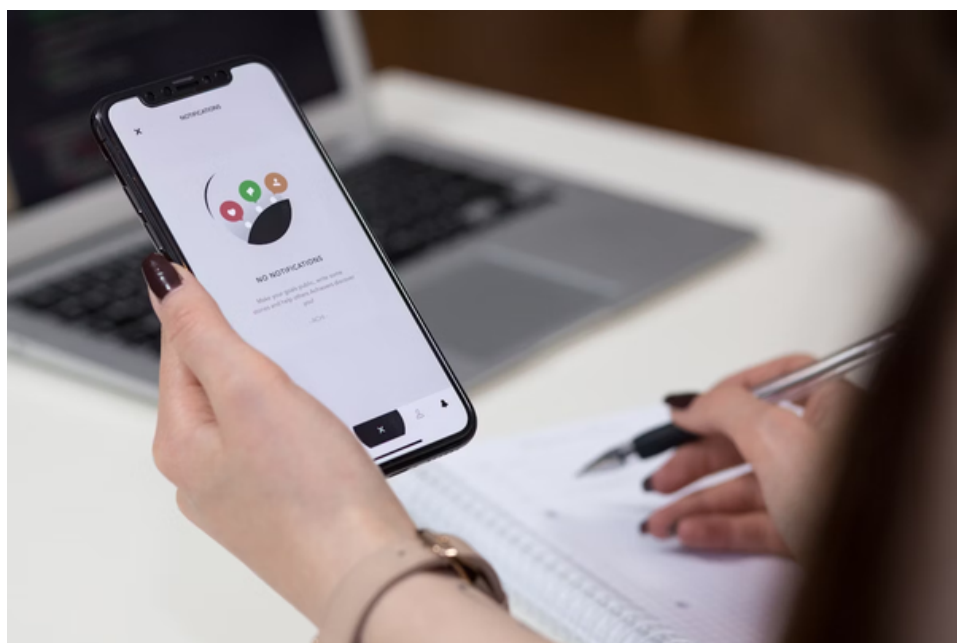
- **According to the text, why should personal information be restricted on social media?**
 - a) It is not useful for communication.
 - b) It may be misused by others.
 - c) It takes up too much space.

- **What is a suggested action before sharing news on social media?**
 - a) Share it immediately.
 - b) Check the news for validity.
 - c) Change the news content.

- **How should users treat others' work when sharing it on social media?**
 - a) Ignore the original source.
 - b) Mention the source to show appreciation.
 - c) Claim it as their own.

- **What kind of language is encouraged for communication on social media?**
 - a) Complex and technical language.
 - b) Polite and proper language.
 - c) Slang and informal language.

- **What is a consequence of not following ethical conduct on social media?**
 - a) Increased popularity.
 - b) Possible legal issues.
 - c) Faster internet speed.



8- Before the text, socialize the key vocabulary below.

Keywords:

- **Brand** - a type of product manufactured by a particular company under a particular name.
- **Endorsements** - public support for or recommendation of a product or service.
- **Anonymity** - the condition of being anonymous; unknown identity.
- **Trust** - firm belief in the reliability, truth, or ability of someone or something.
- **Contest** - a competition where people try to win something.
- **User Generated Content (UGC)** - content created and shared by consumers or end-users.

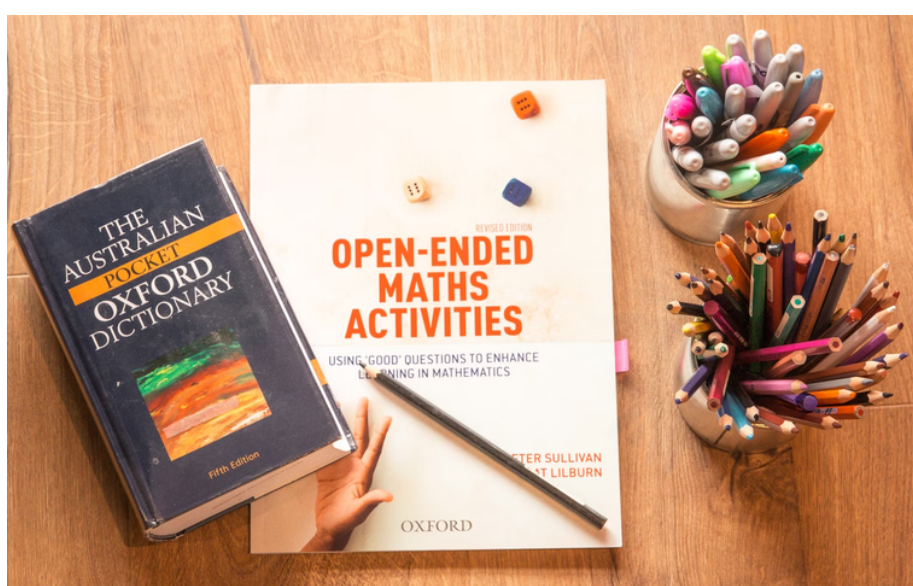
9- Reading:

https://drive.google.com/file/d/1LhcAzasOkxKCaynKRf0HzqcvZuH0nfRs/view?usp=drive_link

10- Gap fill activity: “Understanding Social Media Ethics”. The teacher shows the vocabulary from the word box to the students and then, they need to complete the gap fill activity.

Word box:

- brands
- disclose
- hide your identity
- privacy
- reveal
- paying
- trust



Gap fill activity URL:

<https://puzzel.org/fill-in-the-gap/play?p=-NnkoUbOjj6SWwoPd-dv>