

## DISCUSSION QUESTIONS ABOUT 2024 VIDEO TRENDS



**1. How does the trend of maximalism in video differ in 2024 compared to previous years, and what specific styles are being embraced now?  
What are your thoughts on this shift?**



**2. Explain the significance of the rise of mobile filmmaking in 2024, particularly with the advancements in technology like the iPhone's ability to shoot in ProRes log. How do you think this will impact the film industry and content creation moving forward?**



**3. In your opinion, why do you think short form content is on the decline in platforms like YouTube, Instagram, and TikTok? Do you see this trend continuing, or do you foresee a resurgence of short form content in the future?**

