

Módulo 1

Unit 5

**Discussion questions about:
"What Exactly Is Big Data and
Why Should You Care?"**

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1. Definition and Components of Big Data:

- What is your understanding of the term "Big Data," and what are the key components that define a dataset as "big" in the context of data analytics?

2. Impact of Big Data on Decision-Making:

- How do you think the availability and analysis of large-scale datasets contribute to informed decision-making in various industries? Can you provide examples of how organizations leverage Big Data for strategic planning?

3. Challenges and Ethical Considerations:

- As Big Data continues to grow in significance, what challenges and ethical considerations arise, especially concerning privacy, security, and the responsible use of data? How can organizations navigate these challenges while harnessing the potential of Big Data?

