

Big Data:

A term referring to the massive volume of structured and unstructured data generated by various sources, emphasizing its potential for analysis and insights.

Green Data:

Data used by companies to promote environmentally friendly practices, particularly in addressing climate change and contributing to sustainable solutions.

Climate Monitoring:

The use of Big Data to observe and analyze environmental factors such as climate systems, land patterns, storms, floods, climate conditions, pollution, or variations in biodiversity, contributing to climate change understanding and solutions.



AI and Forest Monitoring:

The integration of artificial intelligence (AI) and satellite imagery to monitor forests, detect signs of deforestation, predict threats, and prevent environmental degradation.

Awareness and Climate Change:

Tokenization is a security process in digital wallets where, instead of transmitting the actual credit or debit card number, a one-time-use token consisting of random numbers is generated for each transaction. This enhances the security of personal information during purchases.

