

Módulo 1

Keywords socialization.

**Initial Coin Offerings and
Security Token Offerings (ICO
and STO)**

1. Short Videos:

Brief visual content typically lasting between 15 to 90 seconds, designed for quick consumption and easy sharing on platforms like Instagram, YouTube, and TikTok.



2. Silent Videos:

Video content without accompanying sound, often accompanied by captions, subtitles, or call-outs, allowing discreet viewing in public spaces or catering to audiences preferring sound-free content.

3. Animated and Motion Graphic Videos:

Videos utilizing animation and motion graphics to visually explain complex ideas or data, featuring high-quality graphics, typography, and transitions to engage viewers effectively.





4. Social Media Videos:

Video content specifically tailored for social media platforms such as LinkedIn, Facebook, Instagram, and YouTube, aiming to enhance online presence, connect with audiences, and promote products or services.

5. Aerial Videos & Drones:

Video production technique employing drones equipped with high-quality cameras to capture unique aerial perspectives, showcasing businesses' operations, facilities, or landscapes with stunning visuals and saving time and costs compared to traditional methods.



6. Emerging Trends:

New and innovative developments in video production, such as live-streaming, virtual reality, slow-motion videos, and 360-degree videos, shaping the future of video content creation and consumption.

7. Technology:

Advancements in technology influencing video production techniques and tools, enabling businesses to create more interactive, immersive, and personalized video experiences for their target audiences.

