**ACTIVITY # 11**

**Tipo actividad: Cuestionario**

**11) Multiple choice activity about the video "What is an ICO?"**

1. What is one of the key aspects of running a successful ICO according to the video?

a. Creating flashy websites

b. Developing detailed technical plans

c. Having no intention of following through

d. Generating fake teams

2. According to the transcript, what is the primary purpose of a white paper in the context of an ICO?

a. Discussing potential scams

b. Generating hype and marketing

c. Selling tokens to investors

d. Explaining the concept of blockchain

3. How are ICO tokens typically sold, as mentioned in the video?

a. For dollars

b. In exchange for Bitcoin or Ethereum

c. Through traditional stock exchanges

d. As physical coins

4. What is one of the concerns raised in the video regarding ICOs?

a. Lack of regulation and oversight

b. Easy access to public funding

c. Government incentives for ICOs

d. Extensive legal requirements

5. What analogy is used to describe the state of the ICO world in the video?

a. A secure fortress

b. A regulated industry

c. The Wild West

d. An academic institution