**ACTIVITY # 9**

**Tipo actividad: Tarea**

**Discussion questions about the video: "What is an ICO?"**

* What are the key differences between an ICO and traditional forms of fundraising, such as IPOs?
* How have ICOs impacted the startup landscape, both positively and negatively, in terms of access to capital and investor participation?
* What are some regulatory challenges and concerns associated with ICOs, and how do these impact the credibility and longevity of projects launched through ICOs?