

BOOTCAMP BLOCKCHAIN

INTEGRADOR- Módulo 1



Contextualización de mis aprendizajes

In today's rapidly evolving financial landscape, understanding Initial Coin Offerings (ICO) and Security Token Offerings (STO) has become imperative for professionals and enthusiasts alike. These fundraising mechanisms have revolutionized traditional capital-raising methods by leveraging blockchain technology to issue digital tokens or coins.

ICOs, pioneered by Ethereum in 2014, enabled startups to raise funds by selling utility tokens to investors, often bypassing regulatory oversight. However, the unregulated nature of ICOs led to concerns regarding investor protection and fraudulent activities. In response, Security Token Offerings (STOs) emerged as a regulated alternative, offering tokenized securities that comply with existing securities regulations.

STOs provide investors with legal rights and ownership interests, offering increased transparency and regulatory compliance. Understanding the nuances between ICOs and STOs is crucial for navigating the complexities of blockchain-based fundraising, ensuring compliance with regulatory requirements, and harnessing the transformative potential of tokenization in the financial markets.



Objetivo general

UNIDAD 6

- Provide learners with comprehensive knowledge and understanding of Initial Coin Offerings (ICO) and Security Token Offerings (STO) within the context of blockchain technology and financial markets.
- Differentiate between ICOs and STOs, analyze their respective structures, mechanisms, and regulatory frameworks, and evaluate their implications for fundraising and investment activities.

Competencias a desarrollar

•Linguistic
competence.

•Pragmatic
competence.

•Sociolinguistic
competence.

1. Linguistic Competence: Learners can develop the ability to comprehend and articulate complex concepts and terminology related to ICOs and STOs. This includes understanding specialized vocabulary, technical jargon, and regulatory language used in the blockchain and financial industries.

2. Pragmatic Competence: Learners can develop the skill to apply knowledge of ICOs and STOs in practical contexts, such as analyzing whitepapers, evaluating investment opportunities, and engaging in discussions with industry professionals. This involves understanding how ICOs and STOs function in real-world scenarios and applying this understanding to make informed decisions.

3. Sociolinguistic Competence: Learners can develop an awareness of the social and cultural factors that influence the perception and regulation of ICOs and STOs. This includes understanding how different stakeholders, including investors, regulators, and developers, perceive and interact with ICOs and STOs within various social, economic, and regulatory contexts.

Unit 6: ICO and STO

Tiempo de ejecución: 4 horas

PLANTEAMIENTO DE LA SESIÓN

- 1) Wordsearch.
- 2) Keywords socialization.
- 3) Reading comprehension: "5 most popular video production trends 2023."
- 4) True/False activity.
- 5) Fill in the blank vocabulary activity.
- 6) Discussion questions about the video: "What is an STO"
- 7) Video: "What is an STO"
- 8) True/false activity based on the previous video.
- 9) Discussion questions about the video: "What is an ICO?"
- 10) Video: "What is an ICO?"
- 11) Multiple choice activity about the video "What is an ICO?"
- 12) Socialization vocabulary: "A beginner's guide on launching a security token offering"
- 13) Reading comprehension activity: "A beginner's guide on launching a security token offering"
- 14) Matching heading activity.

MATERIALES

- Reading: "5 most popular video production trends 2023."
- Video: "What is an STO".
- Video: "What is an ICO?"
- Reading: "A beginner's guide on launching a security token offering"



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