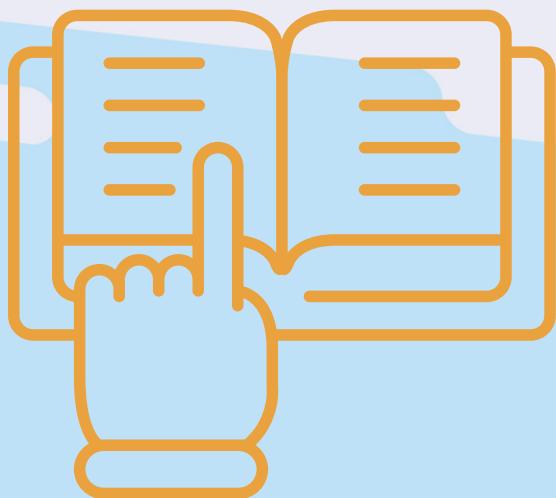# Explain what the
scanning strategy is

¿What is?

The scanning strategy, in the context of reading and information retrieval, refers to a reading technique where individuals quickly glance through a text to identify specific information without reading every word. This approach involves scanning the text for keywords, phrases, or relevant headings that are related to the specific information the reader is seeking. It is a rapid and focused reading method used to locate particular details or answers to questions.

When employing the scanning strategy, readers typically move their eyes quickly across the text, often in a horizontal or vertical manner, while paying attention to visual cues such as bolded or italicized words, headings, subheadings, or keywords. The goal is to efficiently extract specific information without delving into the entire content.

This strategy is particularly useful when individuals are looking for specific facts, dates, names, or other targeted details within a larger body of text. It is a time-saving method that allows readers to locate relevant information swiftly, making it valuable for tasks such as research, studying, or quickly reviewing material.