**ACTIVITY #1**

1. **Multiple choice activity, previous reading.**

1. What does AI Ethics encompass?

 - A. Only security considerations

 - B. Solely human concerns

 - C. A broad collection of responsible AI considerations

 - D. Environmental factors only

2. Why is avoiding AI bias crucial?

 - A. It has no impact on AI performance

 - B. To prevent legal risks and brand damage

 - C. Bias only affects majority groups

 - D. AI bias is unavoidable

3. What is a concern related to AI and privacy mentioned in the text?

 - A. AI's positive impact on personalized experiences

 - B. Lack of internet searches

 - C. Transparency in AI decision-making

 - D. Users may not be aware of data collection and usage

4. Why is adequate testing of AIs essential?

 - A. To increase energy efficiency

 - B. To avoid any AI mistakes that may pose risks

 - C. Only for legal compliance

 - D. Testing has no impact on AI performance

5. What is a potential consequence of not following good AI Ethics in business?

 - A. Increased revenue

 - B. Product failures and legal issues

 - C. Positive brand image

 - D. Minimal impact on business value