**ACTIVITY #1**

1. **Multiple choice activity, previous reading.**

1. What does AI Ethics encompass?

- A. Only security considerations

- B. Solely human concerns

- C. A broad collection of responsible AI considerations

- D. Environmental factors only

2. Why is avoiding AI bias crucial?

- A. It has no impact on AI performance

- B. To prevent legal risks and brand damage

- C. Bias only affects majority groups

- D. AI bias is unavoidable

3. What is a concern related to AI and privacy mentioned in the text?

- A. AI's positive impact on personalized experiences

- B. Lack of internet searches

- C. Transparency in AI decision-making

- D. Users may not be aware of data collection and usage

4. Why is adequate testing of AIs essential?

- A. To increase energy efficiency

- B. To avoid any AI mistakes that may pose risks

- C. Only for legal compliance

- D. Testing has no impact on AI performance

5. What is a potential consequence of not following good AI Ethics in business?

- A. Increased revenue

- B. Product failures and legal issues

- C. Positive brand image

- D. Minimal impact on business value