**ACTIVITY #2**

1. **Advertisements activity about the reading "AI Ethics: What It Is and Why It Matters".**

Advertisements Activity: Match the Advertisement with the AI Ethics Principle

**Advertisements:**

**1. Advertisement 1:**

- Tagline: "Experience AI innovation without compromising privacy!"

**2. Advertisement 2:**

- Tagline: "Our AI models - Where environmental impact meets efficiency!"

**3. Advertisement 3:**

- Tagline: "Eliminate bias with our AI solutions for fair and inclusive outcomes!"

**AI Ethics Principles:**

A. Avoiding AI Bias

B. Managing AI Environmental Impact

C. AI and Privacy

Match the Advertisements to the AI Ethics Principles:

1. Advertisement 1:

- A. Avoiding AI Bias

- B. Managing AI Environmental Impact

- C. AI and Privacy

Answer:

2. Advertisement 2:

- A. Avoiding AI Bias

- B. Managing AI Environmental Impact

- C. AI and Privacy

Answer:

3. Advertisement 3:

- A. Avoiding AI Bias

- B. Managing AI Environmental Impact

- C. AI and Privacy

Answer: